

REP HEADLINE# 6399902 TRF# 1402435
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.37
*** KUTV-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN # V
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA- CHERYL BLAIR

ORDER # Revision #1 CONTRACT # 6399902 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#2216 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 17.37

REP: TO SHANNON
FR LINDSEY FOR CHERYL
ADDED SPOTS
TTLS \$33,765
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 2216

20	A		600A-800A	30		\$1,560.00	11/5	11/5	1		MON	1
21	A		1000P-1035P	30		\$3,130.00	11/3	11/3	1		SAT	1
22	A		700A-800A	30		\$325.00	11/4	11/4	1		SUN	1

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 CHANGES
 NOV2/12 17.37
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			33765.00									
CONTRACT TOTAL												33765.00
TOTAL SPOTS												18

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE